



MOBILE LEARNING

Interactive, smart, fun, mobile learning is the next BIG THING in eLearning.

MOBILE IS HERE TO STAY!

- ➔ Gartner predicts the size of the mobile workforce will double or triple by 2018. (Source: Training Zone)
- ➔ 99% of mLearners believe the mobile format and presentation enhanced their learning, and 100% say they would complete more training in a mobile format. (Source: eLearning Industry)
- ➔ Mobile learners study 40 minutes more each week by studying everywhere they go. (Source: Michaels & Associates)

INTERACTIVE VIDEOS

We create interactive videos that have users glued to their mobile device screens. Interactive videos have parts that can be clicked or tapped to reveal more information. Many interactions that can be performed on a normal webpage can be done in these videos. Not only do you get the excitement of a video but also the functionality of a full fledged web learning experience.

NATIVE MLEARNING APPS

We design learning apps for specific platforms like iPhone, Android, Windows etc. using vendor SDKs and platform-specific programming languages. For iOS we use Objective-C or Swift. For Android Java is the default option while Windows needs C#. We also build Native apps using cross-platform tools like Xamarin. These apps can be used in offline mode when downloaded from the Web and provide an overall richer user experience by making full use of device hardware functionality like device camera, device GPS, device audio and video, device touchscreen functions, and much more.

WEB MLEARNING APPS

We create Web mobile apps using HTML5 as the base. These apps are distributed through a central online location and can be accessed by learners over a web browser installed on their device. Netsmartz promotes HTML eLearning development by using authoring tools such as Articulate Storyline, Adobe Captivate, and Lectora. Web apps are device-agnostic - they provide a responsive learning experience to learners irrespective of the device or operating system they are using.



HYBRID MLEARNING APPS

These apps are built using a combination of HTML5 and JavaScript. The resultant app is then wrapped within a thin Native container that gives access to the resources of the Native platform. All in all hybrid mobile apps enjoy the best of both worlds - Native and Web. We use frameworks like PhoneGap and Xamarin to develop hybrid apps. Hybrid apps can be run off on multiple platforms while exploiting a certain amount of the device's hardware functionality to provide a better user experience.

ABOUT NETSMARTZ

Who we are

Headquartered in Rochester, New York and with multiple offices across the globe, Netsmartz is a CMMi3 & ISO 9001:2008 certified company. Formed over 17 years ago, we currently have over 1000 employees, a rich experience of successfully executing 2000+ projects and working with small companies to Fortune 1000 clients.

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